

Small business, big rebates

We'll help your business save money and energy.

Want to be more energy efficient but fear the upfront cost and time?

PPL's got you covered. PPL Electric Utilities' Direct Discount Program will provide your business with energy efficiency rebates to offset project costs and a list of participating contractors to complete the upgrades. Best of all: No paperwork—just quick and easy long-term savings.

Who is eligible?

All small business customers in PPL Electric Utilities service territory that are classified as GS-1 or GS-3 rate code, with the exception of Government, Non-profit and Education (GNE) accounts. This program is designed for retrofit projects only. Projects that are determined to be new construction are not eligible.

PROJECT	DIRECT DISCOUNT
Efficient Equipment	\$0.13/kWh saved annually, up to 80 percent of the project cost*

*Please Note: Pre-approval is required. Rates listed here are effective December 1, 2019 and are subject to change. Customer is responsible for a minimum of 20 percent of total project costs that are calculated based on kWh savings.



Eligible measures:

Lighting

- Integrated LED fixtures (no bulbs or tubes)*
- Integrated lighting controls*

*Must be ENERGY STAR® or DesignLights Consortium™ (DLC) certified

Compressed Air

- Refrigerated cycling dryers
- Air nozzles
- No-loss condensate drains
- Air tanks

Refrigeration

- Auto closers
- Evaporator fan controllers
- Evaporator coil defrost control
- Strip curtains
- High-efficiency evaporator fan motors for reach-in and walk-in cases
- Anti-sweat heater controls

(Additional measures now available through custom)



PPL Electric Utilities

Custom project rebates now available under the Direct Discount Program!

All small business customers in PPL Electric Utilities service territory that are classified as GS-1 or GS-3 rate code are eligible**.

Custom projects including, but not limited to, advanced lighting controls, compressed air, VFDs and more are eligible for rebates. Combined heat and power (CHP) and solar projects are NOT eligible at this time.

Pre-approval is required for all custom projects:

Process is the same as the current Direct Discount Program, with a few additions:

- Projects must have an Estimation of Savings submitted.
- Project eligibility must be confirmed by coordinated calls with our engineering team.
- Projects must pass TRC (Total Resource Cost) screen.
- Direct Discount Assessment Tool with the completed custom tab must be submitted.

PROJECT	DIRECT DISCOUNT
Custom	\$0.14/kWh saved annually, up to 80 percent of the project cost*

**Please Note: Pre-approval is required. Rates listed here are subject to change. Customer is responsible for a minimum of 20 percent of total project costs that are calculated based on kWh savings. Combined heat and power (CHP) and solar projects are NOT eligible at this time, nor are GNE accounts.

All pre-approvals are estimated and are subject to change.

Participation is simple.

- 1 Find a participating contractor** on our website under Find a Contractor. The type of contractor you'll search for is Direct Discount.
- 2 Contact a Direct Discount contractor** to assess your facility to determine eligibility and identify qualifying energy efficiency improvements.
- 3 Choose which energy-saving projects** you'd like your participating contractor to complete and get pre-approval to reserve your funds.
- 4 Have your equipment and systems installed** by your participating contractor.
- 5 Receive your direct discount**, offsetting costs by covering up to 80 percent of the project. Rebates are sent directly to your contractor.



Ready to save?

Contact us at **866-432-5501** or **PPLEUBusinessSavings@pplweb.com**.

For more information on our business rebates, visit **ppelectric.com/businessrebates**.

The costs of energy efficiency programs are recovered through customer rates in accordance with Pennsylvania Act 129 of 2008. PPL Electric Utilities assumes no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.